

Int. Cl.: 43

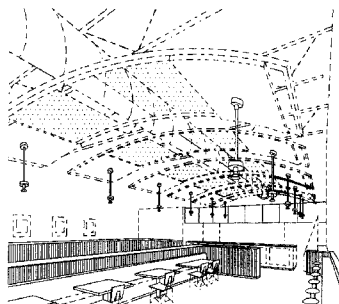
Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,105,875

Registered June 20, 2006

**SERVICE MARK
PRINCIPAL REGISTER**



CHIPOTLE MEXICAN GRILL, INC. (DELAWARE CORPORATION)
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FOR: RESTAURANT SERVICES AND TAKE OUT RESTAURANT SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 10-1-1995; IN COMMERCE 10-1-1995.

THE MARK CONSISTS OF THE APPEARANCE AND DESIGN OF THE INTERIOR OF A RESTAURANT EVOKING A NEO-INDUSTRIAL FEEL THROUGH THE USE OF UNPAINTED GALVANIZED OR STAINLESS STEEL METAL FINISHES ON TABLE AND BAR TOPS, BASEBOARDS, WAINSCOTS, AND TRASH SURROUNDS; LIGHT - COLORED NATURAL WOOD FINISHES AS ACCENTS

ON TABLE AND/OR CHAIR EDGES, BENCH SEATING, WALL FINISHES, AND/OR CHAIRS; AND THE USE INDUSTRIAL-LOOK LIGHT FIXTURES WITH EXPOSED ELECTRICAL JUNCTION BOX FITTING AND PORCELAIN KEYLESS BULB SOCKETS SUSPENDED FROM THE END OF ELECTRICAL CONDUIT PENDANTS. THE REPRESENTATION OF A RESTAURANT DINING ROOM SHOWN IN DASHED OR BROKEN LINES FORMS NO PART OF THE MARK AND MERELY SERVES TO SHOW THE POSITION OF THOSE ITEMS ON THE MARK.

SEC. 2(F).

SER. NO. 78-345,671, FILED 12-26-2003.

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