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Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

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[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)
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[Start](#) List At: OR [Jump](#) to record: **Record 2 out of 2**
[TARR Status](#)
[ASSIGN Status](#)
[TDR](#)
[TTAB Status](#)
(Use the "Back" button of the Internet Browser to return to TESS)
LIVE JENNIFER LOPEZ

Word Mark LIVE JENNIFER LOPEZ

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Body lotions, shower gel and fragrances, namely, perfume and body lotion. FIRST USE: 20050930. FIRST USE IN COMMERCE: 20050930

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 78980889

Filing Date June 24, 2005

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition September 2, 2008

Registration Number 3584884

Registration Date March 3, 2009

Owner (REGISTRANT) JLO Holding Company, LLC LIMITED LIABILITY COMPANY DELAWARE JLO Holding Company, LLC c/o Murphy & Kress, Inc., 2401 Main Street Santa Monica CALIFORNIA 90405

Attorney of Record Darren B. Cohen, Esq.

Prior Registrations 2946847;3142477

Type of Mark TRADEMARK

Register PRINCIPAL

Other Data The name "JENNIFER LOPEZ" identifies a living individual whose consent is of record.

Live/Dead Indicator LIVE

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[FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)