

**UNITED STATES DISTRICT COURT  
FOR THE SOUTHERN DISTRICT OF TEXAS  
HOUSTON DIVISION**

**BUC-EE'S, LTD.**

**Plaintiff,**

**v.**

**SHEPHERD RETAIL, INC., BLANCO  
RESTAURANT, INC., LIVE OAK  
RETAIL, INC., HARLOW FOOD,  
INC., MARIAM, INC., S.W. RETAIL  
INC., FALFURRIAS HIGHWAY  
FOODS, INC., AND HIGHWAY 46  
RETAIL, INC.**

**Defendants.**

**CIVIL ACTION NO. 4:15-CV-03704**

**JURY TRIAL DEMANDED**

**VERDICT FORM**

We the jury, being first duly empaneled and sworn in the above entitled case, find as follows:

1. On Buc-ee's claims for trademark infringement of its Buc-ee's Logo, do you find for Buc-ee's or Choke Canyon?

Buc-ee's

Choke Canyon

GO TO QUESTION 2.

2. Do you find that the Buc-ee's Logo was famous throughout Texas before Choke Canyon's use of the Choke Canyon Logo?

Yes       No

IF YES SKIP TO QUESTION 4, IF NO GO TO QUESTION 3.

3. Do you find that the Buc-ee's Logo was famous in any of the following areas in Texas before Choke Canyon's use of the Choke Canyon Logo?

Houston metropolitan area:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
San Antonio metropolitan area:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Dallas metropolitan area:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Austin metropolitan area:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Ft Worth metropolitan area:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
El Paso metropolitan area:	<input type="checkbox"/> Yes	<input type="checkbox"/> No

*See above*  
*[Signature]*

Other (please list):

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

GO TO QUESTION 4.

- 4. On Buc-ee's claim for dilution by blurring of its Buc-ee's Logo, do you find for Buc-ee's or Choke Canyon?

Buc-ee's

Choke Canyon

GO TO QUESTION 5.

- 5. On Buc-ee's claim for unfair competition, do you find for Buc-ee's or Choke Canyon?

Buc-ee's

Choke Canyon

GO TO QUESTION 6.

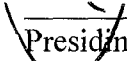
- 6. On Buc-ee's claim for unjust enrichment, do you find for Buc-ee's or Choke Canyon?

Buc-ee's

Choke Canyon

*The presiding juror should sign and date this form.*

Dated this 22 day of May, 2018.

  
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Presiding Juror