

### CONSENT TO REGISTRATION

I, Taylor Swift, hereby give my consent to registration of the trademarks comprising, or consisting of, my name, for: cosmetics; fragrances; make-up; non-medicated preparations for the care of the skin, scalp, body and hair; non-medicated toiletries; and any and all products that may be incorporated or included therein.



---

TAYLOR SWIFT

Dated: October 5<sup>th</sup>, 2010