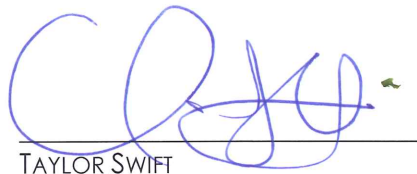


CONSENT TO REGISTRATION

I, Taylor Swift, hereby give my consent to registration of the trademarks comprising, or consisting of, my name, for the following, and for any and all products that may be incorporated or included therein:

- Backpacks
- Bags
- Handbags
- All-purpose carrying bags
- Bags and cases specially adapted for holding or carrying portable telephones and electronic devices, and related equipment and accessories
- Cases for telephones
- Fitted plastic films known as "skins" for covering and protecting electronic apparatus or devices
- Chemically-activated light sticks
- Lanyards
- Guitars
- Guitar accessories
- Guitar picks
- Guitar straps
- Key chains
- Metal key chains
- Non-metal key chains
- Plastic key chains
- Blankets
- Towels
- Beach towels
- Toys.



TAYLOR SWIFT

Dated: December 15<sup>th</sup>, 2010