

## Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	78583925
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 101
<b>NOTICE OF ALLOWANCE</b>	YES
<b>EXTENSION OF USE</b>	YES
<b>REQUEST TO DIVIDE</b>	NO
<b>MARK SECTION</b>	
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	Visa International Service Association
<b>STREET</b>	900 Metro Center Boulevard M1-11A
<b>CITY</b>	Foster City
<b>STATE</b>	California
<b>ZIP/POSTAL CODE</b>	94404
<b>COUNTRY</b>	United States
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	Visa International Service Association
<b>INTERNAL ADDRESS</b>	M1-11A
<b>STREET</b>	900 Metro Center Boulevard
<b>CITY</b>	Foster City
<b>STATE</b>	California
<b>ZIP/POSTAL CODE</b>	94404
<b>COUNTRY</b>	United States

EMAIL	trademarks@visa.com
<b>ATTORNEY SECTION (current)</b>	
NAME	Denise Yee
FIRM NAME	M1-11A
STREET	900 METRO CENTER BLVD
CITY	FOSTER CITY
STATE	California
POSTAL CODE	94404
COUNTRY	United States
PHONE	(650) 432-3917
FAX	(650) 432-3425
EMAIL	trademarks@visa.com
ATTORNEY DOCKET NUMBER	7342
<b>ATTORNEY SECTION (proposed)</b>	
NAME	Denise Yee
INTERNAL ADDRESS	M1-11A
STREET	900 METRO CENTER BLVD
CITY	FOSTER CITY
STATE	California
POSTAL CODE	94404
COUNTRY	United States
EMAIL	trademarks@visa.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY DOCKET NUMBER	7342
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	036
	Broad based financial services, namely, banking, bill payment and presentment services, credit card services, debit card services, charge card services, pre-paid card services offered through cards with stored value, electronic credit and debit transactions, cash disbursement, cash replacement rendered by credit card

<b>CURRENT IDENTIFICATION</b>	and debit cards, electronic cash transactions, check verification, check cashing, deposit access and automated teller machine services, point of sale and point of transaction services, transaction authorization and settlement services, electronic payment processing services, credit card and debit card verification, payment transaction authentication and verification services, facilitating person-to-person payment services through electronic means via a global computer network; value exchange services, namely, secure electronic cash transactions and electronic cash transmissions, over public computer networks to facilitate electronic commerce; electronic funds transfer, stored value smart card services and electronic cash services, namely, currency exchange in a secure environment over global electronic communications networks, providing financial information, namely credit and debit card data and reports, travel insurance underwriting services, financial records management, electronic funds transfer and currency exchange services, financial assessment and risk management services for others in the field of consumer credit; credit management services, dissemination of financial information via a global computer network, financial information rendered by computer by means of a secure information computer network and advisory services regarding all of the foregoing services; financial analysis and consultation, namely, providing a wide range of information and analysis to financial institutions by electronic means in connection with credit cards, debit cards and other payment cards, marketing data, cardholder spending, fraud, risk management, terminated merchants and reporting of chargebacks on credit cards
<b>GOODS AND/OR SERVICES</b>	KEEP ALL LISTED
<b>FIRST USE ANYWHERE DATE</b>	01/01/2006
<b>FIRST USE IN COMMERCE DATE</b>	01/01/2006
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS2\EXPORT15\785\839\78583925\xml2\SOU0002.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Website Advertisement
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>SUBTOTAL AMOUNT</b>	100
<b>TOTAL AMOUNT</b>	100

<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/Denise Yee/
<b>SIGNATORY'S NAME</b>	Denise Yee
<b>SIGNATORY'S POSITION</b>	Attorney of record
<b>DATE SIGNED</b>	02/06/2008
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Thu Feb 07 16:39:48 EST 2008
<b>TEAS STAMP</b>	USPTO/SOU-198.241.217.15- 20080207163948727294-7858 3925-400cdf2692436b2faf7 c63a7da73427c8-DA-1884-20 080206185418546116

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## **Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

**MARK:** V (stylized and/or with design)  
**SERIAL NUMBER:** 78583925

This Allegation of Use is being filed after a Notice of Allowance has issued.  
An Extension of Time form is being filed with the Allegation of Use.

The applicant, Visa International Service Association, having an address of M1-11A, 900 Metro Center Boulevard, Foster City, California United States 94404, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows:

For International Class 036:

Current identification: Broad based financial services, namely, banking, bill payment and presentment services, credit card services, debit card services, charge card services, pre-paid card services offered through cards with stored value, electronic credit and debit transactions, cash disbursement, cash replacement rendered by credit card and debit cards, electronic cash transactions, check verification, check cashing, deposit access and automated teller machine services, point of sale and point of transaction services, transaction authorization and settlement services, electronic payment processing services, credit card and debit card verification, payment transaction authentication and verification services, facilitating person-to-person payment services through electronic means via a global computer network; value exchange services, namely, secure electronic cash transactions and electronic cash transmissions, over public computer networks to facilitate electronic commerce; electronic funds transfer, stored value smart card services and electronic cash services, namely, currency exchange in a secure environment over global electronic communications networks, providing financial information, namely credit and debit card data and reports, travel insurance underwriting services, financial records management, electronic funds transfer and currency exchange services, financial assessment and risk management services for others in the field of consumer credit; credit management services, dissemination of financial information via a global computer network, financial information rendered by computer by means of a secure information computer network and advisory services regarding all of the foregoing services; financial analysis and consultation, namely, providing a wide range of information and analysis to financial institutions by electronic means in connection with credit cards, debit cards and other payment cards, marketing data, cardholder spending, fraud, risk management, terminated merchants and reporting of chargebacks on credit cards

The applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance or as subsequently modified.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 01/01/2006, and first used in commerce at least as early as 01/01/2006, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as

used in commerce on or in connection with any item in the class, consisting of a(n) Website Advertisement.

[Specimen File](#)

The applicant hereby appoints Denise Yee, M1-11A, 900 METRO CENTER BLVD, FOSTER CITY, California United States 94404 to submit this Trademark/Service Mark Statement of Use on behalf of the applicant. The attorney docket/reference number is 7342.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for 1 class.

### **Declaration**

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Denise Yee/ Date Signed: 02/06/2008

Signatory's Name: Denise Yee

Signatory's Position: Attorney of record

Mailing Address:

M1-11A

900 METRO CENTER BLVD  
FOSTER CITY, California 94404

Mailing Address:

M1-11A

900 METRO CENTER BLVD  
FOSTER CITY, California 94404

RAM Sale Number: 1884

RAM Accounting Date: 02/08/2008

Serial Number: 78583925

Internet Transmission Date: Thu Feb 07 16:39:48 EST 2008

TEAS Stamp: USPTO/SOU-198.241.217.15-200802071639487

27294-78583925-400cdf2692436b2faf7c63a7

da73427c8-DA-1884-20080206185418546116





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Find out what Visa's new logo and card design mean to you.

**Looking for your Account Information?**

We can help you find it.

**Small Business Cards**

Improve your cash flow, maintain security, and attract new business with Visa Business cards.

**Hassle-Free Bill Payment**

No more check writing; no more missed payments. Pay bills with Visa.



**FEE RECORD SHEET**

**Serial Number:** 78583925



**RAM Sale Number:** 1884

**Total Fees:** \$100

**RAM Accounting Date:** 20080208

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20080207	\$100	1	\$100

**Transaction Date:** 20080207

